DECA District 1 Competition Results
January 5, 2024

Advanced Level Employee Interviews (11th and 12th graders)

Eight (8) sections of 15 students; 120 total students

Only the top finisher in each section advances to the state competition

Interview+cover letter+resume+application = 100 points possible

No qualifiers

We had one person finish 2nd in their section with a score of 98.

We had one person finish 3rd in their section with a score of 97.

Other NRHEG scores: 93, 92, 88, 88

This area was extremely difficult to advance to state in. Scores of 88 and higher are very impressive.

Entry Level Employee Interviews (9th and 10th graders)

Eight (8) sections of 10 students; 80 total students Only the top finisher in each section advance to the state competition

Interview+application = 100 points (2 of the 80 students had a perfect score of 100)

Congratulations to Chloe Stork for advancing to DECA STATE. **(perfect score 100/100)

and

Congratulations to Chloe Riewer for advancing to DECA STATE.

This area was extremely difficult to advance to state in.

Food Marketing

Seventeen (17) total entries in this event

The top eight (8) scores advance to state

Congratulations to Keira Lenort for advancing to DECA STATE

and

Congratulations to Chloe Riewer for advancing to DECA STATE.

Integrated Marketing Campaign (Team)

Ten (10) total team entries in this event

The top eight (8) scores advance to state

Congratulations to Levin Kitzer, Hallie Schultz, and Isabel Stadheim for advancing to DECA STATE.

Travel & Tourism Team Decision Making

Sixteen (16) total entries in this event

The top eight (8) scores advance to state

Congratulations to Chloe Stork and Kyera Eustice for advancing to DECA STATE.

and

Congratulations to Parker Bunn and Levin Kitzer for advancing to DECA STATE.

Hotel and Lodging Management

Nine (9) total entries in this event
The top eight (8) scores advance to the state competition
Congratulations to Harbor Cromwell for advancing to DECA STATE.

Sports and Entertainment Marketing

Two sections with 35 total entries in this event
The top four (4) scores from each section advance to the state competition
Congratulations to Chloe Stork for advancing to DECA STATE.

A VERY IMPRESSIVE DAY

We had 9 out of our 15 members qualify for state.
Our members competed in 17 role-play events; we have 11 state qualifiers from those 17
events. (Some students competed in more than one role-play event and qualified in two events)

Congratulations to all the state qualifiers.
Congratulations to the entire team. You all represented our school very respectfully at the
competition.